

Spring 1995

La Salle Magazine Spring 1995

La Salle University

Follow this and additional works at: http://digitalcommons.lasalle.edu/lasalle_magazine

Recommended Citation

La Salle University, "La Salle Magazine Spring 1995" (1995). *La Salle Magazine*. 53.
http://digitalcommons.lasalle.edu/lasalle_magazine/53

This Book is brought to you for free and open access by the University Publications at La Salle University Digital Commons. It has been accepted for inclusion in La Salle Magazine by an authorized administrator of La Salle University Digital Commons. For more information, please contact careyc@lasalle.edu.


SPRING 1995

LA SALLE

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE



LA SALLE'S GRADUATE PROGRAMS
Helping to Move into the 21st Century



Digitized by the Internet Archive
in 2011 with funding from
LYRASIS members and Sloan Foundation

<http://www.archive.org/details/lasalle919941995unse>



Changing the World with Books, Page 7



Explorers Join the Atlantic 10, Page 11

Robert S. Lyons, Jr., '61, *Editor*
James J. McDonald, '58, *Alumni Director*

ALUMNI ASSOCIATION OFFICERS
Maria Tucker Cusick, '83, *President*
Joseph H. Cloran, '61, *Executive Vice President*
Nicholas J. Lisi, Esq., '62, *Vice President*
James M. Boligitz, '83, *Treasurer*
Elizabeth R. Lochner, '87, *Secretary*

LA SALLE (USPS 299-940) is published quarterly by La Salle University, 1900 W. Olney Avenue, Philadelphia, PA 19141-1199, for the alumni, students, faculty, and friends of the University. Editorial and business offices are located at the News Bureau, La Salle University, Philadelphia, PA 19141-1199.

Changes of address should be sent at least 30 days prior to publication of issue with which it is to take effect to the Alumni Office, La Salle University, 1900 W. Olney Avenue, Philadelphia, PA 19141-1199.

POSTMASTER: send change of address to office listed above.

Member of the Council for the Advancement and Support of Education (CASE).

DESIGN AND ILLUSTRATION: Blake+Barancik Design
PHOTOGRAPHY: Kelly & Massa

FRONT COVER: MBA students Cresenda Jones and Joe Destasio work on a computer project as part of their graduate school education.

BACK COVER: The team spearheading La Salle's quest for AACSB accreditation included (seated from left): Drs. Joseph Kane, interim provost, and Lester Barenbaum, interim dean of the School of Business Administration. Standing (from left): Gregory O. Bruce, director of the MBA Program; Susan E. Mudrick, assistant dean of the SBA, and Dr. Joseph Seltzer, professor of management.

C

1

GRADUATE PROGRAMS AT LA SALLE

Even though it has added ten master's degree programs, the university has maintained its La Sallian values.

7

AN EXPLORER IN THE BOOK TRADE

Peter Dougherty has established himself as one of America's leading publishers of books in economics and politics.

10

AROUND CAMPUS

La Salle's School of Business has been awarded prestigious AACSB accreditation. Meanwhile, Explorer athletes have been admitted to the Atlantic 10. The university, also, is mourning the deaths of a former dean and the patriarch of the Christian Brothers.

16

ALUMNI NOTES

Gerald Davis, '63, was honored at the African American Alumni Reception. Also, the quarterly chronicle of some significant events in the lives of La Salle's alumni.

ONTENTS



Where Would We Be Without Them?

Graduate Programs have not only changed the culture and enriched the academic quality at La Salle, they've enabled the university to be more competitive nationally

by Robert S. Lyons, Jr., '61

La Salle offers all ten of its graduate programs on its main campus in northwest Philadelphia. Education, Human Services Psychology, and Nursing are also available at Bucks County Community College. The university sponsors the only MBA program in Bucks County at Delaware Valley College in Doylestown.

Almost a quarter-of-a-century ago, Raymond A. Ricci, then a young assistant to the dean of La Salle's Evening Division, was in charge of conducting "exit interviews" of graduating seniors. "What should La Salle be doing in the future?" he would ask.

"It would come up over and over and over again," recalls Ricci, now the university's vice president for enrollment services. "'MBA, MBA, MBA.' This was back in 1971."

Two years later, the economy turned sour. Then La Salle's enrollment, which had been bolstered for a while by the arrival of full-time coeds, hit a plateau and began to fall. College officials started looking for new ventures. Dr. Joseph Kane, then the dean of the School of Business Administration, chaired the feasibility committee that eventually paved the way for the establishment of the MBA program in 1976.

Today the university has ten separate graduate programs.

"I don't know where we'd be without them," said Ricci. "They roughly approach 25% of our total enrollment. They've enriched the quality of our undergraduate academic departments, particularly in business. There's more faculty research productivity because of it. The amount of research productivity is astonishing when you compare it to ten years ago. And the programs are all very entrepreneurial in a sense that each program was developed by a faculty member who anticipated an emerging public need."

The MBA enabled us to be much more competitive in the national market," said Kane. "I think it changed the culture here for better or for worse. It opened the door ultimately for a lot of other graduate programs to start. It helped us to become a university in 1984. It's made us much more of a cosmopolitan, up-to-date university."

University officials agree that even with the addition of the graduate programs, the La Sallian values—the personal commitment to students and the respect for the individual—have stayed the same. "As long as we have those values in place and keep them stable," said Kane, "all the programs and curriculum can change because we've got to keep up with what's going on in the world."

The M.A. in Theological, Pastoral, and Liturgical Studies started in 1950 as a graduate program in Theology for the Christian Brothers. In 1964, it was reorganized and opened to the general public as the Graduate Division in Religious Education. Ten years later, it incorporated Pastoral and Liturgical Studies with Pastoral Counseling becoming a separate program in 1979.

Graduate programs in Business Administration began in 1976 followed by Bilingual/Bicultural Studies (1982), Education (1984), Human Services Psychology and Nursing (1987), Central and Eastern European Studies (1993), Computer Information Science and Professional Communication (1994).

Dr. Geoffrey B. Kelly, who was appointed director of Graduate Religion in January, has watched the program gradually change over the years from one primarily serving members of the religious—priests, nuns, and brothers—to people from the laity. Many of the students now include teachers of



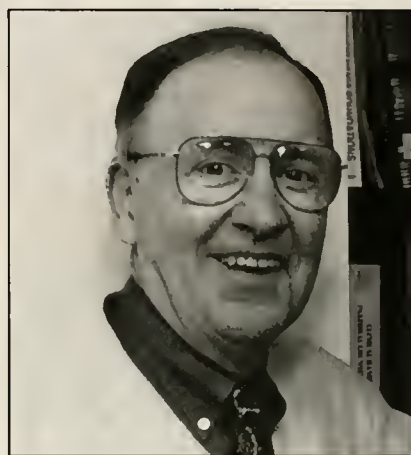
Dr. Geoffrey B. Kelly

religious education and those dedicated to pastoral ministry as well as people making career changes who want to get more involved in their parish life. The summer program, which now offers shorter sessions ranging from one to three weeks, is highly popular with CCD people and directors of religious education who want to update their fields of expertise.

"The quality of our program is outstanding," said Kelly. "I would argue that our teachers are among the very best in the country. We draw on people who are not only scholars but also reputable teachers. That includes stars from our own faculty and such neighboring institutions as Manhattan College and the Lutheran Theological Seminary who have also distinguished themselves in field research."

In addition to offering renewal programs for teachers in the Camden and Trenton (NJ) and Wilmington dioceses, Graduate Religion at La Salle also has a strong international flavor. Students include a number of Christian Brothers from such countries as Australia and Ireland, nuns from Mexico and Cuba, and a missionary priest from South Africa.

Kelly hopes to draw from La Salle's faculty to establish a Summer Liturgical Institute in the near future. "There is no reason why we can't be a center of liturgical studies or a



Dr. John A. Smith

valuable source for updating and renewal for the priests, religious, and lay leaders of the Philadelphia Archdiocese," he explained.

Some 170 men and women—including medical doctors and other professionals—have graduated from the university's Pastoral Counseling program. They are now working in a variety of settings—heading up community mental health centers, serving in hospices, practicing as marriage and family therapists, working as psychologists in school systems, or engaged in private practice and counseling activities at locations extending from Florida to Newfoundland.

Dr. John A. Smith, who was named director of the program in January, said that the term *Pastoral* has created some confusion with the term being perceived as counseling in a pastoral setting. "That may have been true 10 or 15 years ago, but it's no longer the case," he explained. "People don't realize that La Salle offers a substantial training program in three specialties—marriage and family therapy, psychological counseling, and our family therapy of addictions concentration that was introduced five years ago."

La Salle's Pastoral Counseling graduate students are all required to fulfill a year's internship, with about half of them working in the university's well-equipped neighborhood clinic.

Hundreds of area residents—including single parents and homeless people—have been helped getting themselves re-established or have had family issues, situations with children in school, or mental health, addiction, or educational problems resolved.

"I think that we have a training program that's second to none," said Smith. "We have as solid a technical program as you can find. What also makes us unique is the spiritual component that is woven through the program. We respect the faith dimension in people's lives as well as their dignity. Our training reflects this all the way through. It's been well-established that the spiritual dimension has become an important part of psychotherapy."

In addition to enhancing the university's outstanding national reputation, La Salle's MBA program has made a significant impact on the corporate community in the Delaware Valley since graduating its first of 2,200 students in 1979. Standard and Poors ranks La Salle 10th among the nation's liberal arts colleges in the number of graduates who are top corporate leaders. MBA students at La Salle can specialize in accounting, finance, health care administration, management, management information systems, and marketing.

Although its enrollment has been impacted by the economic recession and "restructuring" at some companies, MBA director Gregory O. Bruce foresees some creative expansion in the near future. Discussions have been held with some companies who want La Salle to offer MBA courses on site. The university is also exploring more specialized graduate programs such as masters of science in accounting and finance.



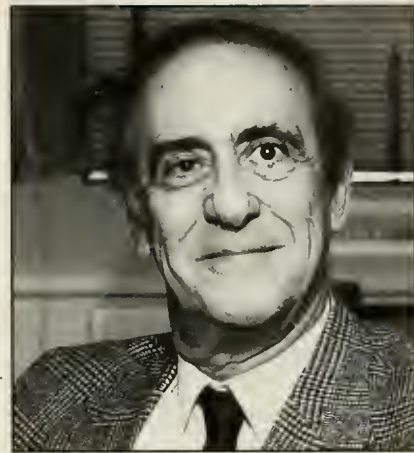
Gregory O. Bruce

"That's what the market place seems to be telling us," explained Bruce. "We want some professionally-oriented education, not necessarily the MBA."

"Everything that I read about companies and their needs, education is at the top of the list. It's the only way for organizations to remain globally competitive. The corporate leaders are the ones with the most educated workforce. La Salle's graduate education must move and shift with that. We're not offering all of the products now but I think that MBA expansion should be a major strategy."

Bilingual/Bicultural Studies, under the direction of Dr. Leonard A. Brownstein, consists of interdisciplinary courses in Spanish and Vietnamese languages, cross-cultural communication, and literary studies in the Caribbean area and Southeast Asia. In addition to graduating some 170 students, the program has generated more than \$700,000 in grants from federal, state, city, and private funding sources in its 13-year history.

In addition to requiring 30 hours of supervised service in the community from its graduate students, La Salle's program meets a great many needs of people in the area because it is vocationally-oriented. Teachers, social workers, law enforcement officers—people who are involved in various kinds of urban services in the Hispanic or Asian community—have sharpened their language skills and



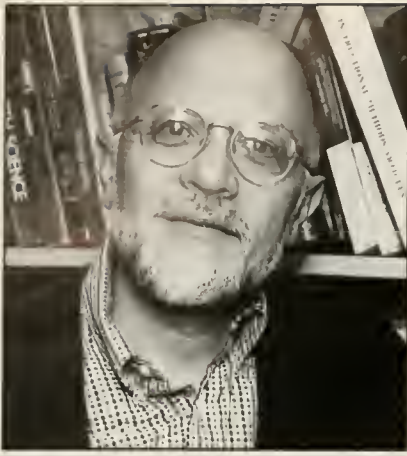
Dr. Leonard A. Brownstein

have learned more about cross-cultural communication. Students are also required to do a research project, or translate a training or instructional manual for use in their own agency or classroom.

"It's not an Ivory Tower research-oriented program," said Brownstein. "This is not a literature-based program. It's very much related to contemporary problems in American life. There isn't another program like it in the Philadelphia area. We're unique. I've delivered presentations in places like Washington and Los Angeles and people don't understand why other schools haven't copied us."

Brownstein said that one of the more interesting aspects of the program is its interdisciplinary nature. One of his specialties is "English as a Second Language." Other language professors teach courses in "Caribbean Literature" while some combine for a team-taught course in "Urban Spanish," the Caribbean Spanish which is the language of choice to people in Philadelphia's Hispanic community. Professors from the university's Economics, History, and Education Departments also offer specialized courses focusing on bilingual community topics.

In addition to the master's degree, La Salle's nationally-recognized Graduate Education program also offers tracks leading to certification in elementary special education or



Dr. Gary K. Clabaugh

certification in secondary education. More than 85% of its 230 graduates have been placed in the highly-competitive teaching profession. This success rate is attributable to a number of factors including the availability of dual certification in elementary/special education.

"La Salle's reputation for good quality control combines to help us a lot," says Dr. Gary Clabaugh, director of graduate education. "So does the innovative nature of our program. It's evaluated and revised every year and in ten years it's become significantly different. People seek our graduates out because of how they're trained. Graduate education tends to lend itself to innovation."

One of the more distinctive elements of La Salle's program is its duration: because its graduate students live in the Delaware Valley, the university can offer essentially an 11-month program and, therefore, practicums or teaching experiences over three summers instead of one. The Commonwealth of Pennsylvania recently completed a major review of La Salle's teacher certification programs and found that the university met or exceeded all of the standards established by the Department of Education. Among its "remarkable total of 49 commendations," said Clabaugh, the Commonwealth's evaluating team commended La Salle for "...being at the forefront in the nation in its emphasis in human development and learning theory."



Dr. John J. Rooney

Clabaugh sees the job market for teachers improving considerably, especially in the Philadelphia area where there is "an enormous increase" in the number of elementary-age children. "The market's also getting better because of the aging population and early retirement of many public school teachers," added Clabaugh. "For the first time in many years, new schools are being built because of the baby boom."

Shortly after Dr. John J. Rooney established Pennsylvania's first Master of Arts program in Human Services Psychology, he was pleasantly surprised to find that a number of graduate students were relocating to Philadelphia to attend La Salle from as far away as California and even places like Nassau, the Philippines, and Ireland. "We certainly are a diversified group in terms of age and background," said Rooney. "People from throughout the country have heard about La Salle."

The university's HSP program is unique because it combines the clinical and counseling specialties with organizational psychology, which, Rooney explains, has been

"People from throughout the

recommended on the national level. "Most people working in the field of psychology, whether they're working in a clinical setting, a counseling setting, or an organizational setting, are using the same background and the same skills," added Rooney. "We developed a program with that in mind."

Human Services Psychology students are also eligible to take electives in La Salle's other graduate programs. A course in Health Psychology—"perhaps the fastest growing field of psychology," according to Rooney—was introduced last Fall in conjunction with the Graduate Nursing Department. "So many of the health needs and problems of this country like over-eating, smoking, alcohol and drug-abuse—and many of the causes of most of the diseases—are really problems in behavior and lifestyle," added Rooney. "People in psychology specialize in solving these problems and coping with stress."

Enrollment in Human Services Psychology has grown from 11 students in 1987 to 117 today. Basically it's a three-year program, but about a dozen men and women are attending classes full-time and will probably finish a year early. "Students say that the program is demanding but they get something worthwhile out of it," said Rooney. All students are required to spend a year in field-placement where they gain supervised experience in a social service or mental health agency.

Master of Science in Nursing students may choose one of three track options—Community Health Nursing,

country have heard about La Salle."

Clinical Administration, or Adult Health Nursing with a functional role either as a primary care nurse practitioner or clinical specialist. According to projections, says Dr. Marylou K. McHugh, R.N., the director of graduate nursing, "By the year 2000 the person in the health care system who will be the most in demand will be the nurse with the master's degree."

Although the health care system is changing every day in a profession filled with uncertainty, McHugh's research indicates that advanced practice nurses will be playing a major role in health care reform. Not only are these nurses more cost effective, adds McHugh, "There's better access to health care, there's better quality, and the cost is less because they can provide about 80% of the services of a general practitioner."

La Salle's Graduate Nursing program, which is fully accredited by the National League for Nursing, has grown from 40 students in 1987 to some 207 men and women today. If the projections stay constant, Dr. McHugh sees the program becoming even larger as the need for advanced practice nurses increases. Not only that, explains McHugh, but nurses have traditionally been out in the community with patients. "With our Nursing Center, we're in a wonderful location for giving our students good experience to be ready for health care reform."

La Salle's School of Nursing operates the only university-based nurse-managed center in the Philadelphia area that provides

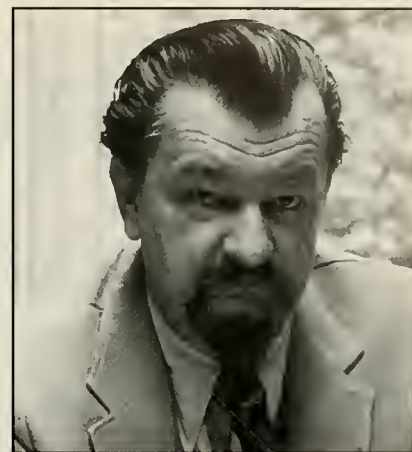


Dr. Marylou K. McHugh

primary care services to a specified community. Graduate students specializing in community health nursing practice in that clinic. Operating out of two locations, one on campus and the other at the Germantown YWCA, they offer primary care, health promotion, disease prevention services, home visiting, case management and outreach to its neighbors.

Although Central and Eastern European Studies is less than two years old, the innovative, interdisciplinary program has already "made a substantial contribution to the intellectual, cosmopolitan atmosphere at La Salle," according to its director, Dr. Leo D. Rudnytzky. "The program is geared pretty much to contemporary events. It's been designed to reflect new realities that have emerged in that part of the world as a result of recent historic upheavals, particularly the disintegration of the Soviet Union and the reunification of Germany."

Rudnytzky said that there is a tremendous need for scholars, entrepreneurs, and other professional people to appreciate the disparate cultures of



Dr. Leo D. Rudnytzky

this area of the world and to understand the significance of its economic and political infrastructure. "Too many Americans today still think in terms of Moscow being the center and everything else is part of the empire which was the Soviet Union," he explained. "This just isn't so anymore." Among the first courses offered at La Salle were "Democratic Development of Eastern Europe" and "Great German Thinkers." The program is also designed to offer a "practical, even pragmatic track" in such areas as economics and business.

"Only an informed American intelligentsia can participate meaningfully in the democratic development of this area," Rudnytzky added. "This is also an opportunity to assist European Europe in its reconstruction through the re-education of its university population in the methods and techniques of Western literary, political, economic, and historical analysis."

As the only program of its kind in the Philadelphia area, Rudnytzky says that La Salle has attracted a number of "very competent, high caliber students." One was asked to take some time off from his studies to return to Ukraine last year and help supervise that nation's elections. Another student, a successful businessman, walked into class on the first day with an entire research paper already completed on "German and Ukrainian Philosophical Relations."



Dr. Margaret McManus

Computer Information Science, which began in the spring of 1994, is the first graduate program in the Philadelphia area to focus on use of the personal computer (PC), according to Dr. Margaret McManus, who was named its director in January.

"Our program is very unique because other programs emphasize concepts whereas we concentrate on applications and the PC environment," she explained. "We offer courses which are very practical where students can work in groups in collaborative learning settings. It's a combination of improving PC skills in both a hands-on and conceptual manner."

This semester, for example, courses are available in Advanced Data Base Management, which incorporates newer technology such as distributive data bases and client service technology, and Local Area Networks, where the students have hands-on opportunity to build these networks. A Special Topics course in "Multi Media Networking" is currently on the drawing board.

"It's kind of an extension of our tradition. But it brings us into the 21st century."

McManus said that the CIS program has doubled its enrollment since admitting its first 20 students last year. Most of them have some computer experience and have been working with data base systems in small companies or in such areas as banking or retailing for a few years. "Many of our students are working with main-frame computers. They can foresee their company going to PCs and they need some help making the transition."

The 36-credit Master of Arts in Professional Communication program "had a good recruiting season" in its first year, according to its director, Dr. Richard Goedkoop. Some 35 students enrolled when classes were first offered in the new South Campus Communication Center last September. Another 46 began courses in January.

"La Salle's program is quite different than any other graduate program offered in this area," explained Goedkoop. "Advanced courses, for example, represent the four areas in which the professional communicator is most likely to need expertise—



Dr. Richard Goedkoop

interpersonal, mass, and organizational communication, and public relations.

"It is designed from a practical standpoint to enhance the skills of people heavily involved with writing, audiovisual services, or any of the information technologies used in the corporate world in such a way that it will make these professionals more competitive in the market place."

Goedkoop said that the program is most attractive to three categories of professionals—people working in the field without any formal academic or professional communications training, men and women interested in a career change, and people "well-entrenched" professionally who are looking for something more substantive to give themselves a competitive edge.

As Dr. Kane recalls, La Salle's Graduate Programs are very much like the Evening Division was in 1946—professional courses designed for working people who needed credentialing.

"It's kind of an extension of our tradition," La Salle's interim provost added. "But it brings us into the 21st century."

AN EXPLORER IN THE BOOK TRADE

**Peter Dougherty
has established
himself as one
of America's
leading
publishers of
books in
economics
and politics**

*By John Rodden,
'78*

When Peter Dougherty, '71, was sitting in his College Hall classes a quarter-century ago, little did he realize that one day he would be publishing books by distinguished writers—and even Nobel Prize winners—which scholars would be citing and discussing, indeed even assigning, in university courses throughout the country.

Dougherty, 46, is today an executive editor at Princeton University Press, where he commissions and publishes books on social science and public affairs as well as scholarly books for the general reader. His fields of specialization are economics and politics, areas in which he has established himself as one of America's leading publishers and has worked with many of the pre-eminent American intellectuals and opinion makers. His publishing history of significant books ranges from college textbook classics to cutting-edge scholarship and important works of public policy: from the twelfth edition of Nobel Laureate Paul Samuelson's *Economics*, the standard introductory text for two generations of college students, to *The Catholic Ethic and the Spirit of Capitalism* (1993) by Michael Novak, winner of the 1994 Templeton Prize for the advancement of religious culture, to *Underwriting Democracy* (1992), by the investor and philanthropist George Soros.

It all began at La Salle, says Dougherty, a reflective man of wide-ranging interests, who chooses his words carefully and says he first learned to cherish the written and spoken word at 20th and Olney.

After graduating from West Catholic in 1967, Dougherty majored in history at La Salle. He remembers fondly Minna Weinstein's course in modern European history and John Cziraky's course in nineteenth-century American history, which featured readings of outstanding works of

scholarship. "The most wonderful part of the La Salle education was that we actually read the great books," says Dougherty.

Perhaps the best example of that traditional, book-centered approach to higher learning, Dougherty says, was the colonial history course of Brother (now Father) Thomas Donaghy, the author of the history of La Salle College, *Conceived*

in Crisis, who assigned large parts of Charles McLean Andrews four-volume *The Colonial Period in American History*, originally published in the early 1930s. "That assignment was a good bit more than any of us had bargained for," Dougherty recalls with a laugh.

"A few years after graduation, I realized that I'd really received an excellent education," Dougherty says. He recalls that La Salle was swimming against the

dominant experimental currents of higher education of that time, and so it took him awhile to appreciate fully that being "out of step" with educational trends would prove beneficial in the long run.

"The La Salle education wasn't 'relevant' or 'multicultural'—to use the catchwords of the 1960s and the 1990s—but it was solid," Dougherty says. "In the fundamental of humanistic studies—history, literature, and philosophy—I soon recognized that I was just as well prepared as any of my Ivy League colleagues. For me, as a publisher and disseminator of ideas, it has proven invaluable.

"We were offered a well-balanced educational meal, not a smorgasbord: We were required to read significant



**"LA SALLE'S
FACULTY
WERE
EXCELLENT
TEACHERS—
INSPIRED,
FUNDAMEN-
TALLY
DECENT, AND
DEDICATED
HUMAN
BEINGS."**

books at a time when students at some other universities were designing their own courses of study that rejected a tradition of time-honored works. La Salle's curriculum was almost antique by present-day standards. For example, I took a full year of metaphysics and a full year of medieval history—in some universities nowadays, you would be hard-pressed to find such relics in the catalog! But many institutions of higher learning are now moving back to a core curriculum—and that's precisely what La Salle had during my student days. La Salle's faculty communicated the basics successfully—and the return to those basics today shows that time has justified La Salle's faith in the fundamentals. And what made it work were the people: La Salle's faculty were excellent teachers—inspired, fundamentally decent, and dedicated human beings."

Dougherty's interest in connecting the world of ideas to public affairs also began in La Salle classrooms. He cites especially the American diplomatic history lectures of the late C. Richard Cleary, "a wonderful teacher" whose course helped Dougherty "better grasp the ethical complexities of the Vietnam War and the campus debates all around me."

Indeed, the Vietnam War marked Dougherty's generation. He stresses that much of his student life was spent outside the classroom, trying to understand "the wider historical and political context of the difficult moment in which I was living.

"We were working-class guys from Philadelphia, and we were torn by the war," Dougherty recalls. He notes that he does mean "guys," since La Salle did not begin admitting undergraduate women until 1969. "We questioned the elites, who had reacted so sharply against the war from the start—but conveniently so, since it was not they who had to fight in it.

"People forget that the majority of La Salle students and faculty supported the war," Dougherty notes. "During my first year (1967), many students expressed hostility toward anti-war activity. When I was a freshman, demonstrations were held against the anti-war activists! Not until 1969—by which time the gross immorality of the war became undeniable—did the majority of La Salle families stand opposed to the war. By spring of my junior year (1970), we were all marching against it.

"The shift at La Salle came because the government had clearly bungled the war—and it now seemed as if the nightmare might drag on forever. We were first-generation college kids, from Catholic families loyal to America and bluntly anti-Communist. The irresponsibility of the government's conduct of the war cost them

that loyalty and turned the La Salle campus against the war."

Vietnam wasn't the only issue that gripped the La Salle campus—and the nation. Race relations was another burning topic of controversy. Dougherty recalls the fateful day of April 4, 1968, when he heard that Martin Luther King, Jr. had been shot. He was attending a dance in the La Salle ballroom; suddenly the music went dead, the lights came up, and the party was cut short: a thunderbolt of shock and anguish was ricocheting through the room. Dougherty was with two black La Salle classmates, both of them friends and alumni from West Catholic. One was the late Jack Jones, '71, who was already appearing as a newsman on local Philadelphia television; the other was track star Paul Brown, class of '71. Dougherty drove them home as the entire city erupted in a storm of wrath and remorse.

"The announcement left us paralyzed," Dougherty recalls. "I remember that April night vividly—it was a warm, almost sweet night until the news struck. Then everything changed. Race remained a heated issue throughout this period. But La Salle did its best to engage its black neighborhoods through initiatives such as the Urban Studies Center and related programs. For all the trouble of those times, there remained some faith that blacks and whites could work through their differences and their tortuous history. It was the waning of the Great Society: We still maintained hope in government and in social solutions. And Martin Luther King's integrationist vision still prevailed; race had not yet become so politicized an issue as it is today, nor had separatism become a preferred solution to racial hostilities."

Upon graduation in 1971, Vietnam didn't figure in Dougherty's future. The war was winding down, and his number in the selective service lottery, which had been introduced during his senior year, was high ("around 260"). Nevertheless, his future was uncertain. He and two friends drove across the U.S. and "explored for a year." He applied to graduate programs in politics. But the uncertainties persisted.

A "providential" event then occurred—via another "La Salle connection," says Dougherty—that set him, quite unexpectedly, on track toward a career in publishing. In July 1972, just before his first fall semester in graduate school was to begin, Dougherty received a job lead from a La Salle friend, Chris Koch, son of English professor emeritus Claude Koch. It was an opportunity that Dougherty couldn't pass up: to take a position at Harcourt Brace Jovanovich in college book sales, working out of Baltimore.

"My entry into publishing was a complete accident," Dougherty says. "My job was to sell books, and I fell in love with the business on the spot.

And it led me into editorial work, which I've never regretted for a moment."

Dougherty moved to New York and advanced rapidly at Harcourt, becoming an editor in the social sciences by the late 1970s. His first significant intellectual mentor was the great Philadelphia-born sociologist Robert K. Merton, who served as Dougherty's advisory editor and taught him "how an editor can shape a book." In the early 1980s, Dougherty moved to McGraw-Hill, where in 1982 he initiated the eleventh edition of Paul Samuelson's Keynesian-oriented *Economics* with a new co-author, William Nordhaus of Yale. Dougherty, who cherishes his work with Samuelson—and still maintains contact with the elderly Nobel laureate and MIT professor emeritus—calls him "the greatest economist of the twentieth century."

In 1985, after thirteen years in college publishing, Dougherty made a major break: He took his first position in scholarly publishing, as the New York-based editorial director of the British firm Basil Blackwell. Here he began his career as an editor of major scholarly works, again in economics. He published such distinguished economists as Merton Miller of the University of Chicago and Harry Markowitz of the City University of New York, whose theories wielded great influence on Wall Street and earned them a share of the 1990 Nobel Prize. He also had the pleasure of publishing Harvard's Robert C. Merton, another leading economist and son of Dougherty's mentor.

His move to the Free Press in 1988 gave Dougherty the chance to make his deepest mark as an editor: He began to publish books for the general reader under the tutelage of its president, the late Erwin Glickes, whom Dougherty acknowledges as his second great mentor and "perhaps the master trade publisher of books by intellectuals." At the Free Press, Dougherty established his reputation as an editor of books in politics and public affairs. Among the books that he signed were Peter Bernstein's best-selling *Capital Ideas: The Improbable Origins of Modern Wall Street*, Larry Sabato's *Feeding Frenzy: How Attack Journalism Has Trans-*

formed American Politics, Anatoly Sobchak's *For a New Russia*, and Chester E. Finn, Jr.'s *We Must Take Charge: Our Schools and Our Future*.

Dougherty's voice brightens as he relates his stories of working with these authors to shape and reshape public opinion. He recalls fondly how he rushed to publish Anatoly Sobchak, then mayor of Leningrad and a democratic leader in the USSR, as the Soviet Union verged on collapse in August 1991; how he helped media critic Larry Sabato—during that same month—launch his work that would influence press coverage of the 1992 presidential campaign; and how he brainstormed over education policy with Chester E. Finn, former Under-Secretary of the US Department of Education, whose *We Must Take Charge* advances proposals to reform local school districts that make it "the best book on elementary and secondary education in a generation." The book has figured decisively in President Clinton's policies to promote performance assessment programs, a nationwide system of in-depth student testing, and tuition vouchers.

**"TO INFLUENCE THE
PUBLIC MIND IS A RARE
OPPORTUNITY. IT IS
SELDOM GRANTED TO
A PERSON. BUT BOOKS
CAN DO THAT."**

"Again and again, we were changing attitudes about how people thought and felt about public issues," Dougherty recalls. "It was heady stuff."

Since taking a position at Princeton University Press in 1992, Dougherty has continued to publish major books in the social sciences and public affairs, along with assuming new responsibilities in the management of the editorial department.

"Here at Princeton, I have the opportunity to use all my experience," Dougherty says. "I'm now drawing fully on my two decades of work with a broad range of authors and with various audiences throughout academic and commercial publishing." He adds that the Princeton campus is a "treasure trove" for a publisher. Two of his authors, Princeton economists David Card and Alan B. Krueger, chief economist of the Labor Department, have recently published a book, *Myth and Measurement: The New Economics of the Minimum Wage*, that influenced President Clinton's recent decision to push for an increase in the minimum wage.

Dougherty speaks with passion about his vocation as a publisher. Ideas do have consequences, he insists; the word can affect the world. Indeed the world of thought can not only affect, but even shape, the world of action.

And more than anything else, Dougherty is proud that several of the books that he has published "have transformed the national dialogue about public issues." A publisher can have no higher aspiration, he believes, than to convey public ideas effectively and to produce books that move hearts and minds beyond reflection to action. Dougherty dreams of one day running a major scholarly press himself, whereby he might, through careful selection and guidance of authors, play an even larger role in academic and public affairs.

"To influence the public mind is a rare opportunity," Dougherty says. "It is seldom granted to a person." Dougherty pauses. "But books can do that."

Peter Dougherty should know. Two decades after leaving La Salle, his career and convictions testify that books can indeed change individual lives—and thereby change the world.

John Rodden is the author of the highly-acclaimed *The POLITICS of LITERARY REPUTATION: The Making and Claiming of 'St. George' Orwell*, and has just completed *Opposing Selves: Lionel Trilling and the Critics*.

La Salle's School of Business Awarded Prestigious AACSB Accreditation



Dr. Joseph A. Kane guided the AACSB process to a successful completion.

As Dr. Joseph A. Kane, '56, says, "It's been a long quest."

La Salle's School of Business Administration was officially notified on March 15 that it is now fully accredited by the American Assembly of Collegiate Schools of Business (AACSB). The university thus takes its place among fewer than 300 elite institutions from among more than 1,200 Business Programs in the United States who have received this prestigious recognition.

La Salle also becomes the only Catholic college or university in the city of Philadelphia with AACSB accreditation.

"This confirms what we have known all along," said Kane, who was appointed interim provost last October after having served as dean of the School of Business Administration since 1984.

"It's a national validation of what we have been demonstrating for years in terms of teaching excellence, small classes, and a genuine, personal concern for our undergraduate and graduate students. Moreover, we are one of a small number of institutions with a high proportion of faculty who teach full-time and still find the hours to conduct scholarly research."

What makes the AACSB accreditation even more gratifying, explained Kane, is the fact that its three-person peer-review team gave La Salle its highest recommendation. "We weren't sure that they would realize that we had such a quality program," he added. "That was really kind of the icing on the cake."

In its overall assessment recommending accreditation, the AACSB team said that in addition to offering "quality education that provides a valuable service to the community," La Salle's School of Business Administration "is fulfilling its mission, has achieved high quality, and has processes in place for continuous improvement."

"SBA's mission, which in the context of valued-centered educational milieu that emphasizes teaching and social development, commits the school to seeking balance between contemporary business theory and practice while placing paramount importance on teaching learning enriched by scholarly research and professional activity."

The AACSB report added that La Salle's commitment is framed in the context of an emphasis on excellence in teaching and student development. "Clearly, faculty attracted to SBA are interested in a balance among teaching, research, and service and are committed to the notion of the centrality of students."

Dr. Lester Barenbaum, interim dean of the School of Business Administration, said that AACSB's recognition makes La Salle much more attractive to both students and prospective business employers, not only regionally, but nationally and internationally.

"We've long been recognized as a practitioner-oriented school with a timely, academically-rich business curriculum," explained Barenbaum. "There's always been a strong emphasis on interpersonal communication and business writing skills. Our Co-op and internship programs reflect well La Salle's solid network with the business community."

"Good jobs flow from a good curriculum," added Gregory O. Bruce, director of La Salle's MBA Program. "AACSB accreditation confirms that La Salle has a superior educational process offering a value-centered education that emphasizes excellent job skills."

Dr. Kane said that La Salle's quest for AACSB accreditation really goes back to 1969 when Dr. Bruce MacLeod became dean of the School of Business Administration and started attending AACSB conferences. "When Bruce came back from his first meeting, he was convinced that this was something that La Salle should do," recalled Kane.

The Business School curriculum went through what Kane calls "a major re-definition" in the early 70s and within a few years its essential structure was similar to the curriculum offered now. In 1986, after a year of campus-wide discussions, La Salle's trustees gave their approval not only to seek AACSB accreditation but to commit the resources necessary.

"We laid out an eight-year time line to do that," explained Kane, adding that the two major things that had to be done were hiring faculty with doctorates and encouraging all of the faculty to increase its volume and quality of scholarly and professional activity. "Hiring faculty and changing what people do on their job is something that comes slowly. So that, basically, took us a long period of time."

The effort paid off. When the AACSB team came in, they rated La Salle's scholarship and professional activity as "very strong" and its faculty credentials "very, very high" compared to AACSB's minimum standards.

The quest was over!

Explorer Athletes Join Atlantic 10 Conference in 1995-96



Athletic Director Bob Mullen discusses Explorers' new league affiliation at the teleconference.

La Salle's athletic program received a tremendous shot of adrenalin on Feb. 9 when the university accepted an invitation to join the Atlantic 10 Conference with competition beginning in the 1995-96 season.

The Explorers, who announced their withdrawal from the Midwestern Collegiate Conference on Jan. 23 after three years of competition, will participate in 17 of the Atlantic 10's sponsored men's and women's sports.

"This is an exciting moment," said La Salle's Brother President Joseph F. Burke, F.S.C., Ph.D., at the campus teleconference announcing the newest additions to the Atlantic 10. "In many respects, this is really coming home to a group of institutions that we both know and respect and will enjoy competing against."

"Not only are we returning home geographically which is in the northeast where we do most of our recruiting, but it's also coming home to join 3 5ths of the Big Five who will be in the A10. It's good to be back with Temple and St. Joe's because they've been friends with us for years."

"This is where we wanted to be all along. We've worked long and hard to get here," said La Salle's athletic director Robert Mullen, who expressed appreciation to officials from the other A10 schools, especially Temple basketball coach John Chaney. "He's been the one outspoken person in Philadelphia for years trying to get us into the Atlantic 10. We appreciate that."

(continued on page 12)

(ATLANTIC 10--continued)

"I'm ecstatic," said men's basketball coach Speedy Morris. "Unequivocally it's a prestigious conference. I think the league will be better than it's ever been. From a recruiting standpoint, it's going to be a gigantic shot in the arm. I guarantee you that."

Asked how difficult it was for him to recruit as a member of the Midwestern Collegiate Conference, Morris said: "I think we were involved with some very talented young people. We got to be finalists with these athletes and we didn't get them. I mean they'll be no excuses now."

Morris added that not only will be additional television exposure in the Atlantic 10 help, but the players he recruits now will be aware of the quality teams that La Salle will be playing in a "terrific conference" that will be an easier "sell" to the young people and their parents.

"The Atlantic 10 certainly presents a brand new challenge for our ladies," said La Salle's women's coach John Miller. "The A10 is one of the top ten women's conferences in the nation. I know that my players are very excited. Over the years our ladies have met the challenges and faced the challenges and, most of the time, conquered the challenges."

At the same time it was announced that University of Dayton and Virginia Tech also accepted invitations to join the league bringing its total membership to 12 teams.

Atlantic 10 Commissioner Linda Bruno said that the league officials are "extremely pleased" about the new members.

"When we identified that we wanted to expand by three teams," added Bruno, "these were the three schools that we focused on from the start because of their excellent traditions of academic and athletic excellence and commitment to broad-based athletic programs."

Fordham and Xavier will also be making their league debuts next year when the conference is split into a pair of six team divisions. La Salle will compete in the West Division with Dayton, Duquesne, George Washington, Virginia Tech, and Xavier. The East will be comprised of Fordham, Massachusetts, Rhode Island, St. Bonaventure, St. Joseph's, and Temple.

Atlantic 10 members will play each divisional opponent twice a year on a home-and-home basis and will face teams in the other division once each season. Thus, each school will have 16 league games, allowing for 10 non-conference contests.



Brother President Joseph F. Burke, F.S.C., Ph.D., presents President's Medals to Francis J. (Tim) Dunleavy (right) and his wife, Albina, during the Board of Trustees meeting on Oct. 30. Mr. Dunleavy, who has been named an Emeritus Member of the Board, served as a trustee from 1969 to 1994.

La Salle Perspective Makes Debut on WSSJ Radio

La Salle University's *Perspective*, a monthly 30 minute interview show exploring significant issues of higher education, made its debut on WSSJ Radio (1310 AM), the super-station serving the Delaware Valley, in January.

Wendy McLaughlin, the university's director of financial aid; Christopher Lydon, director of undergraduate admissions, and Louis A. Lamorte, Jr., director of career planning, were the guests on the first three programs.

Although La Salle administrators and faculty members are featured as the experts on *Perspective*, the program content is of a generic nature, applying to topics that concern all colleges and universities.

Robert S. Lyons, Jr., director of the university's News Bureau, is host of the shows. Future programs will be aired at 7:00 P.M. on April 18 and May 23.

Honors Students Participate in Simulated Face-to-Face Encounter Between U.S. and Russian Arms Control Experts



Dr. William F. Burns (standing, center) presides over simulated signing ceremony following negotiations between American and Russian delegations during senior honors seminar.

Students of public affairs in the university's Honors Program enjoyed a unique opportunity to participate in some delicate international relations under the direction of the former director of the U.S. Arms Control and Disarmament Agency during the 1994 Fall semester.

Some 15 students comprising a senior seminar in international negotiation participated in a simulated face-to-face encounter between American and Russian experts. The issue explored by the seminar was the problem of the proliferation of weapons of mass destruction, principally nuclear weapons which were once the arsenal of the Soviet Union.

The students, led by Dr. William F. Burns, '54, former director of the United States Arms Control and Disarmament Agency and special envoy to Russia on nuclear dismantlement in the Bush Administration, first investigated the theory and practice of arms control in the post Cold War world.

Two delegations were established, each representing the United States and the Russian governments. Members role-played representatives of the various agencies of government on each side. For the United States, the State Department, Defense Department, JCS, Department of Energy, the Arms Control and Disarmament Agency, the intelligence community, Department of Commerce, and the U.S. Trade Representative were represented. On the Russian side, the Presidential Office, the Foreign Ministry, the Defense Ministry, the Ministry of Atomic Energy, the intelligence community, and an environmental group were portrayed. Colleen Casey and Bill Zapf, both seniors, headed the United States and Russian delegations, respectively.

After several weeks of theoretical discussion and individual and group preparation, the teams were ready. Six weeks of intensive negotiation followed with a plenary session followed by sometimes lengthy post-plenary discussions followed. Each member portrayed the biases, views, and needs of their agencies.

The two delegations explored the possibilities of a bilateral agreement in which the Russian side would increase its ability to secure its borders and prevent proliferation of nuclear weapons and the U.S. side would provide support. Finally, the two sides agreed to a statement of commitment which was signed at the final seminar session on December 8.

Dr. Burns, a retired general officer of the U.S. Army, said that he was highly satisfied with the performance of the group and expressed confidence that this type of education experience is extremely valuable for those who are contemplating a career in public service.

"La Salle graduates need take second place to no one when it comes to native ability and undergraduate preparation for a public service career," Burns said. "These students have proven themselves in a fairly realistic environment. Several are ready now for internships in Washington or graduate educational opportunities in schools of public affair."

University Mourns Deaths of Former Dean



Brother Francis J. McCormick, F.S.C., who served for more than 50 years as an administrator and teacher at La Salle University and La Salle College High School, died on Nov. 17 at De La Salle Hall, the Christian Brothers' Nursing Home in Lincroft, N.J. He was 92.

Brother McCormick celebrated his 77th anniversary as a Christian Brother last February and was the

oldest living member of some 300 Christian Brothers comprising the Baltimore Province (Middle Atlantic area).

Brother McCormick retired from La Salle in 1984 after having served the university in a number of capacities including director of the annual fund, director of financial aid, an economics and theology professor, and religious superior of the Christian Brothers Community at La Salle.

In addition to serving as principal of La Salle College High School from 1932-36 and again from 1939-40, he taught and moderated a number of activities there when the high school was located on the same campus as the university.

Brother McCormick also was principal at St. John's High School, in Washington, D.C.; St. John's Elementary School, in Orange, N.J., and Hudson Catholic High School, in Jersey City, N.J. He was superintendent of the Philadelphia Catholic Protectory, and vice-principal at Philadelphia's West Catholic High School. He also taught at the University of Scranton and various elementary schools in Orange, N.J., and Baltimore.

A native of Philadelphia, Brother McCormick earned a bachelor's degree in economics (1928) and master's degree in theology (1953) from La Salle University. He also did graduate work in economics at the University of Pennsylvania and The Catholic University of America, in Washington, D.C.

A Mass of Resurrection was celebrated on Nov. 22 at the Christian Brothers' Chapel in Ammendale, Md. Burial was at the Christian Brothers' Cemetery, in Ammendale.

Brother James J. Muldoon, F.S.C., Ph.D., who served as dean of La Salle's School of Arts and Sciences for 17 years, died on New Years Day at De La Salle Hall, the Christian Brothers' Nursing Home in Lincroft, N.J. He was 61.

A Mass of Resurrection was celebrated at the La Salle University Chapel on Jan. 5. Burial was the following day at the Christian Brothers Cemetery, in Ammendale, Md.

At the Mass, Brother Jim, as he was known to his countless friends, was eulogized by Brother Emery Mollenhauer, the university's provost emeritus, as an "exceptionally able, indefatigable, and dedicated" dean.

"Not an ostentatiously religious person, Jim exemplified the belief that religion is not a matter of obeying rules but of influencing people," said Brother Emery. "He

and Christian Brothers Patriarch

Brother James Muldoon (left) is shown in 1984 after presenting annual Holroyd Award to Brother Christopher, the university's long-time admissions director. C. Everett Koop (right), Surgeon General of the United States, delivered the Holroyd Lecture later that evening.



had great faith in the Province of God, and that faith was happily wedded to an abiding zeal for the work of the Lord. Moreover, as an administrator he gave reality to the concept of Lasallian values. He worked to give a kind of brotherly or family character to his school, a character that was sustained by an administrative style especially sensitive to the dignity of the individual person."

A native of Philadelphia and a member of the Christian Brothers for 41 years, Brother Muldoon joined La Salle's faculty in 1969. He was chairman of La Salle's Biology Department from 1972 until his appointment as dean in 1976. He retired in 1993. He received a Lindback Award for distinguished teaching in 1974.

As department chairman and an associate professor of biology, Brother Muldoon headed the university's Committee on Applications to the Health Professions, guiding hundreds of young men and women on the path to medical and dental schools and

other careers in the health professions.

Brother Muldoon, who also held an R.N. in nursing from Philadelphia's St. Joseph's Hospital, was one of the moving forces behind the establishment of undergraduate and graduate nursing programs at La Salle. They have been so successful that a separate School of Nursing was established at the university in 1992.

In 1980, Brother Muldoon began the annual Holroyd Lecture and award ceremony honoring a distinguished alumnus in the health professions. The event is held to commemorate the memory of the late Dr. Roland Holroyd, professor emeritus and founder of the Biology Department at La Salle where he taught for 53 years.

Holroyd Lecturers at La Salle have included C. Everett Koop, former Surgeon General of the United States; Thomas E. Starzl, chief of

surgery at the University of Pittsburgh Medical Center and a well-known pioneer in liver transplantation; Michael E. DeBakey, chancellor of Baylor College of Medicine who is noted for his treatment of cardiovascular diseases, and Otis Bowen, M.D., former U.S. Secretary of Health and Human Services, among others.

A 1957 magna-cum-laude graduate of La Salle University, Brother Muldoon earned a Ph.D. in molecular biology from Case Western-Reserve University in 1969. He taught science and mathematics at Philadelphia's La Salle High School (1959-64), Pittsburgh's Central Catholic High School (1966-67), and Cleveland's Cathedral Latin High School (1968-69).

Brother Muldoon was a member of the Philadelphia Archdiocesan Board of Education, Alpha Epsilon Alumni Honor Society, and Alpha Epsilon Delta undergraduate biology, medical honor society.

alumni notes

SCHOOL OF BUSINESS ADMINISTRATION

'50

Joseph M. Connell, retired from Betz Laboratories, in Trevose, Pa., and is now director of development with the Eastern Montgomery County (Pa.) Chamber of Commerce.

'51

John G. Callan has retired from General Motors Chevrolet Division, in Wayne, Pa., after 42 years of service in sales and management. **John H. Kennedy**, founder and president of the Kenwal Company, an investment and venture capital company, recently received the first ever "Prominent CPA in Business Award" presented by the Committee on Members in Business, Government and Education of the Pennsylvania Institute of CPAs, in Harrisburg.

'52

Robert H. Vasoli, Ph.D., retired from teaching criminology at Notre Dame University.



Engle

'56

W. David Engle was appointed vice president of sales-marketing and was elected to the Board of Directors of Infern-O-Therm Corporation, in Keyport, N.J.

'58

Milton A. Washington has been elected to PNC Bank Corporation's Board of Directors.



Reilly

'62

Charles J. Reilly, president of the Reilly Foam Corporation, in Conshohocken, Pa., and a member of La Salle's Board of Trustees, has been appointed to the Board of Directors of

United Valley Bank, in Philadelphia.

'63

Leonard C. Bordzol is project engineer for testing one of MIT's experiments for launch of the 1997 AXAF Observatory.

'66

Lee Bentzley, senior reliability engineer at Martin Marietta Aerospace, in King of Prussia, Pa., received the President's Award for distinctive and extraordinary accomplishment in support of Martin Marietta management and data systems.

'67

William J. McLaughlin's full service advertising and public relations firm, McLaughlin & Morgan, Inc., now is located in its' own building in Philadelphia. The firm also has an office in Brussels, Belgium. **Ronald Wargo** has been appointed president of BRE Springhill, Inc., a real estate investment company, in San Francisco.

MARRIAGE: Edward W. Lewandowski to Sandra Chasse.

'68

Joseph T. Maurer was named recipient of the 1994 Central Pennsylvania Entrepreneur of the Year award. **Joseph W. Rovelli** was appointed mathematics supervisor for grades 9 to 12 at North Bergen (N.J.) High School.

'69

Albert J. McCune, Jr. is president and general manager of Quality Automotive Transport, Inc., a subsidiary of Ryder Systems, Inc., in Pontiac, Michigan.

'70

Joseph J. Strub, co-owner of the AlphaGraphics print shop in West Chester, Pa., is co-conducting a 1995 monthly free series of workshops on business communication topics at the shop.

'71

Charles E. Danihel recently became controller at Steven F. Sonstein, Inc., in Willow Grove, Pa. **George Hugh Holder, Jr.**, is president and CEO of The Hershey Creamery Company, in Harrisburg, Pa.

'73

Alan M. Koper is a commander selectee in the U.S. Navy Reserves.

'74

Joseph M. Rapczynski is in his second year as women's assistant basketball coach at the University of Delaware.

'75

Thomas Hills has joined Fox & Lazo Inc., Realtors as a broker/associate in their Cherry Hill (N.J.) East office.

Mark Hugo McLaughlin received his master's degree in education from Wilmington College, in Delaware. **Karen Fraunfelder Rheams** has been appointed environmental supervisor of the water quality section for the Pollution Control Division of Sarasota County, Fla.

'78

James Firmani was honored as one of the first 12 "Wall of Fame" inductees by McKean High School in Mill Creek, Delaware. Those honored were McKean athletes who achieved excellence in their fields since graduating from the school. **Dian T. Pringle** has joined Philadelphia's Hahnemann University in the employment and labor relations department as a human resource representative.

BIRTH: to Joseph Lukas and his wife, Penny Klosz-Lukas,

their fourth child, a daughter, Victoria Patricia.

'79

BIRTH: to Michael P. Lonergan and his wife, Deborah, their third son, Christian Patrick.

'80

BIRTHS: to Mary Mullin McNamara and her husband, Robert M. McNamara, M.D., their fourth child, a son, William Martin; to Samuel W. Plummer and his wife, Regina Moore Plummer, '83, their third child, a daughter, Carla Anne.

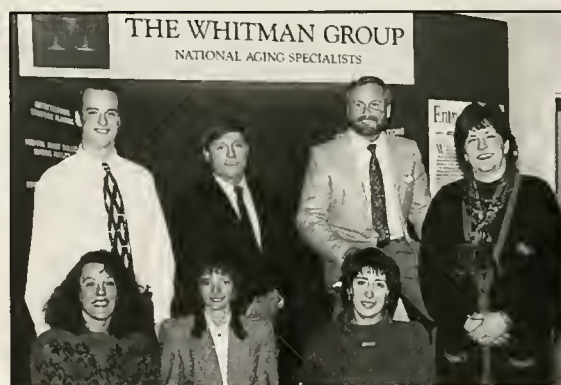
'81

Frank Agrusa merged his C.P.A. practice with the consulting firm of Davis, Pinel & Associates, Inc. He is principal in charge of financial services and taxation at the Pennsauken, N.J. firm, which specializes in healthcare consulting.



Fenton

John R. Fenton was promoted to director of public relations and



La Salle University alumni working at The Whitman Group, a Huntingdon Valley (Pa.)-based firm, include (seated from left): Theresa O'Neill, '84; Mary Finn, '90 M.B.A.; and Christine Stone, '92. Standing: James McCabe, '92 (left); Dave Madonna, '74 (second from right), and Jane McDonnell, '90 M.B.A. (right). John Whitman (standing, second from left), is a former instructor in the university's Health Care Administration Program.

alumni notes

Sigma Phi Lambda Celebrates 60th Anniversary

Sigma Phi Lambda, the first social fraternity at La Salle, will celebrate its 60th anniversary with a Mass and formal reception and dinner on campus on Saturday, April 29.

Mass will be celebrated in the university's chapel at 5:30 P.M., followed by a reception at 6:30 and dinner at 7:30 in the College Union Ballroom.

Tickets are \$75 per person. For information call Bob Kane, '66, at the office (215) 679-4439 or at home (215) 679-5261.

marketing communications at the recently opened Philadelphia Marriott Hotel. **Barbara Kelly Greco** has been appointed district guidance supervisor for the elementary, middle, and high schools in the Pemberton (N.J.) Township School District. **George Pinel, C.P.A.** is a firm principal for Davis, Pinel & Associates, Inc., in Pennsauken, N.J.

BIRTHS: to **Frank Agrusa** and his wife, Carolyn, a daughter, Regina Rose; to **Barbara Chimel Cohen** and her husband, Glenn, their second child, a daughter, Blake Elise; to **John R. Fenton** and his wife, Julie, a daughter, Taylor Elizabeth Fenton.

'82
Lisa Adkins Valosky is a part-time benefits consultant/central treasurer for Haverford Township (Pa.) School District.

'83
Stephen Fitzsimmons was named General Business Marketing Representative of the Year for Penn Millers Insurance Company, in Wilkes-Barre, Pa. **John Gregorio** is now part owner of Realty Executives, a Colmar (Pa.) firm that services the Roxborough, Manayunk, and Montgomery County areas of Philadelphia.

BIRTH: to **Paul Ferrante** and his wife, **Teri McCormick Ferrante**, '81, their third son, Jonathan Paul.

'84
BIRTH: to **Carolyn Leonard Paulosky** and her husband, **Michael Paulosky**, ('92 M.B.A.), a daughter, Michele.

'85
Marygrace Chizek Pesce, C.P.A., is a lecturer in accounting at Penn State University. She is also a senior auditor at

Capital Blue Cross, in Allentown, Pa., and runs Pesce & Pesce, C.P.A.'s in Allentown with her husband.

MARRIAGES: **Eugene J. Draganosky** to Anna M. Leo; **Kathryn Haig** to Thomas D. Kysor.

BIRTH: to **Maureen Gavaghan Arnold** and her husband, **Scott Arnold**, '85, their first child, a son, S. Benjamin.

'86
Michael A. Gillen was appointed co-chairman of the Pennsylvania Institute of Certified Public Accountants, Greater Philadelphia Chapter Committee on Cooperation with the Bar. **Robert W. Liptak** has joined Global Asset Management, in New York City, as the chief financial officer. **Marianne V. McErlane** was appointed head coach of the women's volleyball team at Philadelphia College of Pharmacy and Science. She is also a senior accountant for Wagner Sharer & Company, in Marlton, N.J.



Motz

Kim Motz was promoted to vice president, consumer banking, northern territory, of First Fidelity Bank, in Morristown, N.J.

MARRIAGE: **Michael A. Gillen** to Lisa Pividori.

BIRTHS: to **Michael Aiello** and his wife, Kathleen, their second son, Tyler James; to **Mark S. Zembruski** and his wife, Barbara, a son, Bradley Mark.

'87
Kimberly Ann Rober Burrows, C.P.A. is a manager at K.P.M.G. Peat Marwick accounting firm, in Philadelphia. **Jeanine O'Neill** received her M.B.A. in management from St. Joseph's University. She is employed by Simon & Schuster Publishing Company, in Bristol, Pa.

BIRTH: to **Kimberly Ann Rober Burrows, C.P.A.** and her husband, Mark, a son, Zachary.

'88
Jon E. Buschke is an accounting supervisor for Ameri Flight, in Burbank, Cal. **Patricia Sutton** has been promoted to art director at Merion Publications, in King of Prussia, Pa.

MARRIAGES: **Edward J. Hudak, III**, to Kristine Elizabeth Moconyi; **John Neumann McBryan** to Lisa Jennifer Pappano; **Mark Andrew Samson** to Maria Ann Bendinelli.

'89
John J. Bagnell started a new business, Windsor Business Products, which distributes custom business forms, computer paper, labels and other printed products. It is located in Collegeville, Pa. **Marine Captain Robert S. Franks** was recently promoted to his present rank while serving

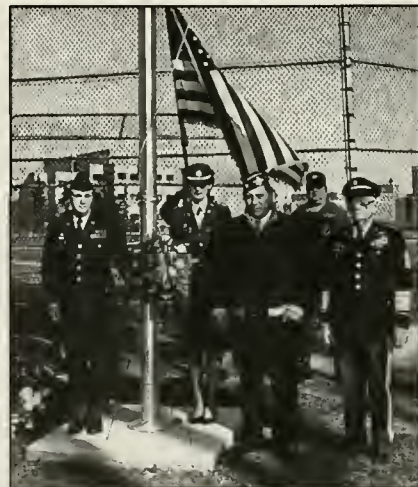
at the Marine Corps Air Station New River, in Jacksonville, N.C. **Susan Kazmierczak** was promoted to director of human resources at Cabrini College, Pa. **Coast Guard Lt. Arthur R. Shuman** recently reported for duty aboard the Coast Guard Cutter Vigorous, homeported in Cape May, N.J.

Patrick Joseph Vaughan, who received an M.B.A. in finance from New York University, is now working in institutional equity sales at Donaldson, Lufkin & Jenrette, an investment banking firm in Philadelphia.

MARRIAGES: **Christopher T. Hagen** to Jane A. Rupp; **Albert J. Meale** to Sherrie Ann Bush.

BIRTH: to **Leslie Strobaugh Rudisill** and her husband, Craig, their second child, a son, Christopher.

'90
Courtney Altemus Hamilton is a private banking officer for Meridian Bank, in Philadelphia. **Anneliese Vishio McMenamin** is the human resources manager at Doylestown (Pa.) Hospital. **Mary Ellen Banford O'Malley** is a cost accountant at Crown Cork & Seal Co., Inc., in Philadelphia. **Thomas Joseph O'Malley** is an associate at Marshall, Dennehey, Warner, Coleman & Goggin law firm in Philadelphia.



La Salle marked Veteran's Day, 1994 by honoring its alumni who served and died in the Korean and Vietnam wars. A flagpole and memorial were dedicated on the Hank DeVincent baseball field in ceremonies sponsored by La Salle's Army ROTC and Sigma Phi Epsilon Fraternity. Among the participants were Brig. Gen. Thomas Matthews, '68 (left); ROTC Captain Lisa Monfre (second from left), and Stephen Clarke, '94 (second from right), of the Philadelphia Vietnam Veterans Memorial Society.

alumni notes

MARRIAGES: Courtney Altemus to Robert B. Hamilton; Mary Ellen Banford O'Malley to Thomas Joseph O'Malley, '90.

BIRTH: to Timothy McMenamin and Anneliese Vishio McMenamin, '90, a daughter, Lauren Ann.

'91

Mary Ann Gilmore has been appointed marketing accountant at Janssen Pharmaceuticals, in Titusville, N.J.

Patricia A. McGowan is currently employed by the New Jersey Department of Labor.

MARRIAGES: George V. Booker to Sharon Sowell; Jennifer Kane to Frank Genovese, '92; Priscilla Peloubet to Wade Cohen; Jennifer Kathryn Scott to William John Vinci.

BIRTH: to John-Henry Every and his wife, Charlene, their first child, a son, Michael-John Christopher Every.

'92

Robert L. Hunsinger is an internal auditor for Commerce Bank, in Marlton, N.J. Ellen T. Ryan was recently named banking officer at PNC Bank, in Philadelphia.

MARRIAGE: Thomas Arthur Lutter to Janet Mildred Harm.

'93

Timothy E. Mansfield is working for GMH Associates, a commercial real estate firm in Wayne, Pa. Brunella L. Mirarchi was promoted to assistant manager of Enterprise Rent-A-Car, in Philadelphia.

MARRIAGE: Kelli Lee McGahey to Christopher Francis Forgione.

'94

Pfc. Douglas C. Anderson recently completed recruit training at the Marine Corps Recruit Depot, Parris Island, S.C.

SCHOOL OF ARTS AND SCIENCES

'50

William A. Sheridan, a retired Philadelphia public administrator, returned to voluntary work for 6 months as principal at Nativity BVM School, in Media, Pa.

'53

William J. Brown was elected president of the United Cerebral Palsy Association of East Central Ohio.

'54

David S. Adams has retired after thirty-four years as senior sales consultant with Lufthansa German Airlines in the Philadelphia area. Dr. Geoffrey B. Kelly, chairperson of La Salle's Department of Religion, has been appointed director of the university's Graduate Religion Program.

'55

Thomas J. Kardish, M.D., was recently named vice president of medical affairs for Nazareth Hospital in Philadelphia.

'58

Donald M. Peterson, Trustmark Insurance Company president and CEO, in Lake Forest, Illinois, has been elected to the Board of Directors of Barat College, in Lake Forest, and of Lake Forest Graduate School of Management.

'59

Edward M. Markowski, Ph.D., was reappointed to a three year term as chair of the North Carolina Marriage and Family Therapy Licensing Board.

'60

Al Bruhin has been appointed general manager-technology for General Electric Company's Asia/Pacific Operation. He is located in Hong Kong at the Asia/Pacific headquarters.

Robert R. Davis is employed by the National Association of Manufacturers as an association executive responsible for membership, in Greenbelt, Md.

'61

Hugh A. Strehle was appointed to the Berkeley County (West Virginia) Community Relations Advisory Committee, an advisory body to the county commissioners.

'63

George J. Walters has retired from previous careers in the tobacco industry and as a psychotherapist, and is now a counselor/therapist intern in private group practice with "The Center for Positive Growth" with offices in Coral



Blake Hayman in 1964

Trustee Emeritus H. Blake Hayman, M.D., Dies

H. Blake Hayman, M.D., '41, a prominent Bucks County physician who is credited with delivering more than 50,000 babies, died of congestive heart failure on Nov. 21 at St. Joseph's Home, in Holland, Pa. He had lived in New Hope since 1969.

For many years Dr. Hayman conducted a private practice in obstetrics and gynecology in Levittown, Pa., building it into one of the largest such practices in the nation. He was one of the founding physicians of St. Mary Hospital, in Langhorne, Pa., where he also served as president of its medical staff, and Lower Bucks County Hospital, in Bristol, Pa.

Dr. Hayman was a major benefactor at La Salle University. He served as a member of its Board of Trustees from 1966 to 1974 and was awarded the President's Medal in 1964. Hayman Hall, the athletic facilities building, was dedicated in memory of his beloved parents, Ralph W. and Florence A. Hayman, in 1972.

Dr. Hayman earned his M.D. at Jefferson Medical College in 1945. He served his internship at Fitzgerald Mercy Hospital, trained at Jefferson Medical College Hospital, and won a teaching fellowship at McGill University, Royal Victoria Hospital, Montreal. He also served as a captain and flight surgeon in the U.S. Air Force.

Dr. Hayman was a fellow of the American College of Obstetricians and Gynecologists, International College of Surgeons, and American Society of Abdominal Surgeons, and a diplomate of the American Board of Obstetrics and Gynecology. He was awarded an honorary doctor of laws degree from La Salle in 1964.

Dr. Hayman is survived by his wife, Emelia Catherine, three daughters, Mrs. Emelia Catherine Lahoda, of Langhorne, Pa.; Mrs. Denise Michelle Dilts, of Dublin, Pa., and Mrs. Mary Yvonne Kraeher, of Newtown, Pa., and a son, H. Blake, II, of Ivyland.

Memorial contributions may be made to the Dr. H. Blake Hayman Memorial Scholarship Fund, c/o La Salle University, 1900 W. Olney Ave., Philadelphia, PA 19141.

alumni notes

Springs and Deerfield Beach, Fla.

'65 **Michael L. Kubiak** is president of The LaFayette Group, Inc., in Philadelphia. **Matthew L. Mullin**, along with **James F. Savage**, celebrated their 25th anniversaries as special agents with the Federal Bureau of Investigation in 1994. **Savage** is assigned to the Syracuse, N.Y., agency, while **Mullin** works in Lansdale, Pa.

'66 **John J. Burfete, Jr.**, chief deputy attorney general of Pennsylvania, recently spoke at the Montgomery County-Norristown (Pa.) Public Library on the topic of the work of the State Attorney General's Office. **Michael P. Hegarty** was ordained a deacon at the Cathedral of the Immaculate Conception, in Camden, N.J. **Walter J. Plagens, Jr.**, is a "past faithful navigator" (PFN) of Fr. Farrell Council 6476, Knights of Columbus, in Holiday, Fla., as well as a volunteer tutor at Sunset Hills Elementary School for the 2nd grade, in Tarpon Springs, Fla. He is also a member of the Cursillo Movement in the Diocese of St. Petersburg, Fla. **Jon P. Walheim, M.D.**, is serving as president of the Doylestown (Pa.) Independent Practitioners Association and Board member of the Bucks

County (Pa.) Physician Hospital Alliance.

'67 **Augustin J. Schwartz** was recently appointed consultant in the Department of Medical Oncology of Duke University Medical Center. He continues to practice medical oncology/hematology with Palm Beach Oncology Hematology, in West Palm Beach, Fla. **Schwartz** and his wife also raise quarter horses on "Dancing Sun Farm," their farm in Palm Beach Gardens, Fla.

'68 **Stephen Gary** is the principal at Lansdale (Pa.) Catholic High School. **Warren W. Klenk** received his doctorate in education from Temple University where he serves as Temple's director of major gifts.

'69 **Robert A. Angelo** was appointed president and chief operation officer of York (Pa.) Federal Savings and Loan Association. **Thomas P. Rossi** was elected to the Board of the American Society of Healthcare Human Resource Administration. He recently presented his joint business/education program, called "Allied Health," at a regional Human Resources conference. **Louis Volpe** is theater director and Fine Arts Department chairman at Harry S. Truman High School, in Bristol Township, Pa.

MARRIAGE: John Patrick McLaughlin, D.O., to Karen Louise Lenz.

'70 **Daniel J. D'Alesio** is assigned as the circuit military judge of the Southeast Judicial Circuit of the Navy-Marine Corps Trial Judiciary, in Mayport, Fla. **George Hegarty** is serving as president and professor of English at Teikyo Westmar University, in Le Mars, Iowa. **Charles F. Kolmann**, promotion manager at WCIX-TV (CBS), Miami, has been promoted to director of communications for WWJ-TV, the CBS owned and operated station in Detroit, Michigan. **William J. Krumenacker** has joined Fort Lauderdale-based Vacation Break USA as manager of its V.I.P. Services Division in charge of 40 customer service representatives. **Frank Selinger** has been appointed northeast marketing director for Kable News Company, Inc., out of Massachusetts. **Richard G. Tucker, D.O., FACOOG**, represented the American College of Osteopathic Obstetricians and Gynecologists at the Agency for Health Care Policy and Research Meeting on "Medical Treatment Effectiveness Research: Hysterectomy and Other Therapies Used In The Management of Common, Noncancerous Uterine Conditions." **Dr. Tucker**, who lives in Mt. Laurel, N.J., also recently qualified as a contestant on the TV program *Jeopardy*.

'71 **Rick Bohs** was promoted to national accounts manager for Kable News Company, Inc., in Manhattan, N.Y. **Richard E. Kreipe, M.D.**, was named Andrew W. Mellon Dean's Teaching Scholar at the University of Rochester, 1994-97, and appointed chief, Division of Adolescent Medicine, at the University of Rochester.

'73 **John Angermeier** has been promoted to sergeant at the detective division of the Burlington County (N.J.) Prosecutor's Office. **Michael S. Hatfield** recently joined the First National Bank of Boston/First Community Bank Division, as vice president for investment real estate lending, responsible for the targeting of

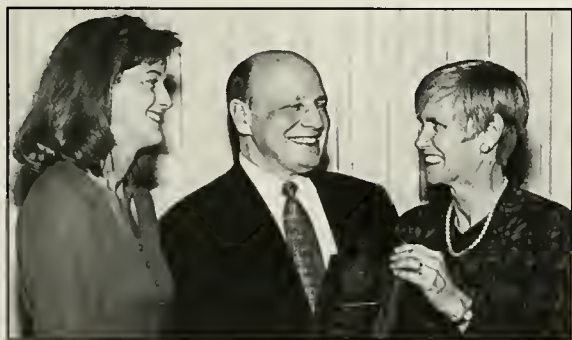
real estate loans specifically to inner city neighborhoods in four New England cities. **Carl Maulbeck** was named a national director of education for Lincoln Technical Institute, in West Orange, N.J. **John A. Pron, D.P.M.**, was appointed director of podiatric residency education at Graduate Hospitals, in Philadelphia.

'74 **James F. Anthony** was reappointed as Independent Insurance Agents of N.J. representative to the N.J. Commercial Auto Insurance Plan Governing Committee. **Dr. Joseph F. Canataro** was named principal at Deptford Township (N.J.) High School. **Patricia Sowerbutts Wawzyniecki** is working as an occupational safety and health engineer for KAMAN Aerospace, in Bloomfield, Ct. She is responsible for ensuring safe and healthy working conditions in all of the company's facilities throughout Connecticut.

'75 **Mary Anne Lutz** has been named an associate professor of English at Frostburg (Md.) State University. **Kathryne McGrath Speaker** was awarded her doctorate in education by Temple University.

'76 **J. Mark McLoone**, associate administrator of the Alfred I. duPont Institute, in Wilmington, Del., was advanced to "Fellow" status in the American College of Healthcare Executives. He is among 2,500 healthcare executives in the nation who have earned this status, the college's highest level of professional achievement.

'77 **Maria Chindamo Bradley** was named to the 1994 edition of *Who's Who Among American Teachers*. **Rev. Jeffrey Cesarone, O. Praem**, was ordained priest in the Norbertine Order. He has been assigned to teaching at Archmere Academy, Claymont, Del. **James G. McGann**, a lecturer in political science at Temple University, has had his book *The Competition for Dollars, Scholars and Influence in the Public Policy Research Industry* published by University Press of America, Inc. **Maureen L. Pezzementi** is in her senior year at the University of Alabama School of Dentistry.



Molly Scanlon Kelly (right), a prominent pro-life activist and advocate of teenage chastity, was awarded the 53rd Signum Fidei Medal at the Alumni Association's annual awards dinner on Nov. 18 in the Union Ballroom. Brother President Joseph F. Burke and Maria Tucker Cusick (left), president of the Alumni Association, made the presentation. Some 27 men and women from La Salle's senior class and Dr. Barbara Millard, the university's dean of arts and sciences, were inducted into the Alpha Epsilon Honor Society at the same event.

alumni notes

Good Things Don't Always Come in Pairs



HELP US TRIM EXCESS DISTRIBUTION

We hope that you and your family are enjoying each issue of LA SALLE Magazine. But if you receive two or more copies of the magazine in your household and really don't need that many copies, please let us know so that we can eliminate duplicate issues and put our resources to better use.

____ I/We would like to continue to receive LA SALLE Magazine

(Attach LABEL from Back Cover Here)

Name _____
Address _____
City _____
State _____ Zip _____
Telephone _____

Please delete the following name(s) from your subscription list:

(Attach LABELS from back cover here)

Return to:

Alumni Office
La Salle University
Philadelphia, PA 19141

THANK YOU!

BIRTHS: to **Joseph V. DiCecco** and his wife, Sara, twins, Nicholas John and Marissa Clare; to **Francis X. McKeffery** and his wife, Donna, their first child, a son, Christopher Francis.

'78

Donald L. Levick, M.D., managing partner of ABC Pediatrics, has been named medical director of the Pediatric Section of Lehigh Valley (Pa.) Physician Group, as his practice was integrated into the Lehigh Valley Health Network. **Susan Sajeski Pitts, M.D.**, is working with Hispanic children and children with attention deficits at Haywood-Moncure Community Health Center, in Moncure, N.C.

BIRTH: to **Robert M. McNamara** and his wife, **Mary Mullin McNamara**, '80, their fourth child, a son, William Martin.

'79

Michael Hasson, a retired lieutenant in the Philadelphia Police Department, is now director of services and security at the CoreStates Spectrum, in Philadelphia. **Philip James Keohane**, chairperson of the History Department at Seisen International School, in Tokyo, Japan, is a member of Amnesty International and Refugees International. **Ned O. Kraft** works for the Smithsonian Institution Libraries and is on the Board of Directors of Eric Hampton Dance, both in Washington, D.C. **Elizabeth Juliano Olivieri**, who received the Chartered Property Casualty Underwriter (CPCU) designation, is employed by Aetna Casualty & Surety as a team leader, in Philadelphia.

Thelma J. Tutt is a habilitation plan coordinator at the New Lisbon (N.J.) Developmental Center. She is also a committee person for the Borough of Lawnside, N.J., and corresponding secretary for "The First Regular Democrat Club" of Lawnside. **BIRTH:** to **Teresa Zembowicz Coraggio** and her husband, Tom, a second daughter, Paloma Olivia.

'80

BIRTH: to **James T. Basara, D.M.D.**, and his wife, Adrienne, a son, Matthew James.

'81

Alan S. Baseman, M.D., a family practitioner at Grand View (Pa.) Hospital, was recently awarded his certificate of added qualifications in geriatric medicine from the American Board of Family Practice.

Joseph K. Izes, M.D., practicing urological oncology at Pennsylvania's Abington Memorial Hospital, Holy Redeemer Hospital, and Doylestown Hospital, is assistant clinical professor at Temple University. **Rosaleen Gembala Parsons** is practicing radiology at Mt. Sinai Medical Center, in Manhattan, N.Y. She recently published a chapter on "Radiology of the Liver" for a book by A. Friedman.

BIRTH: to **Teri McCormick Ferrante** and her husband, **Paul Ferrante**, '83, their third son, Jonathan Paul.

'82

John J. Bergin, III, was named regional manager for the Midwest Division of Sprung Instant Structures, Inc., in Indianapolis, Ind. **Scott F. Garberman, M.D.**, has joined the associate staff, Department of Surgery, Section of General (hand) Surgery, for West Jersey Health System, in New Jersey.

MARRIAGE: **Joanne Swift Hummel, M.D.**, and her husband, Mark, their second daughter, Madeline Marie.

BIRTH: to **Mary Fanelli Ayala, Ph.D.**, and her husband, Pastor Ayala, their second child, a daughter, Veronica Natalia Ayala; to **John J. Bergin, III**, and his wife, Julie, a daughter, Margaret Kathrine.

'83

Betsy A. Izes, M.D., musculoskeletal radiologist at Medical College Hospitals, main clinical campus in Philadelphia, is also an assistant professor of radiology. **Patricia A. Serratore** received the Automotive Hall of Fame's 1994 Young Leadership and Excellence Award at a banquet in Detroit. She will also attend the Emerging Leaders Program of the University of Denver's Graduate Division.

BIRTH: to **Regina Moore Plummer** and her husband, **Samuel W. Plummer**, '80, their third child, a daughter, Carla Anne.

'84

Douglas J. Berne, M.D., recently joined the medical staff of Wernersville (Pa.) State Hospital as a staff psychiatrist.

Dawn Cariello has been promoted to vice president of marketing for Princeton Partners, Inc., an advertising agency located in Princeton, N.J.

MARRIAGES: **Stacy E. Fulginiti** to **Randy L. Reimold**; **Thomas K. Tansey** to **Diane E. Fisher**.

BIRTHS: to **Gregory P. Smith** and his wife, Patricia, their second child, a son, Conner Gregory; to **Barbara King Spence** and her husband, Dave, their first child, a son, David John.

'85

Timothy P. Cogan is a technical specialist with FISERV Fusion, a subsidiary of FISERV, Inc., in Philadelphia. FISERV Fusion was formerly the datacenter operations area of Mellon PSFS. **Joseph M. Mazurek** is a director of dietary services for Hamilton (N.J.) Continuing Care Center.

'86

Michael P. Bradley is an associate with the Greeley-Polhemus Group, Inc., in West Chester, Pa. He was also a delegate representing the City of Philadelphia in the 1994 All-America City Competition, sponsored by the National Civic League. Philadelphia was selected as one of the top ten cities in America at this meeting. **Laura Peszka Gible** is executive director of Child Care Consultants, Inc., a child care resource and referral agency in York, Pa. **Robert E. Hayes, Jr.**, has accepted the position of clinical director of Frankford Hospital's Physical Therapy Department, in Philadelphia. **Gary D. Vogin, M.D.**, completed his residency in internal medicine at Temple University.

MARRIAGE: **James A. Mullen** to **Kristin M. Berard**.

'87

Joseph Forte, Jr., has won The Institute of Pennsylvania Hospital's 1995 Emil and Lynn Hubschman Award. The award recognizes individuals who exemplify the hospital's long tradition of combining compassion and care with outstanding professional performance.

Patricia Gibbons has earned a D.M.D. from the University of Pennsylvania and is in the private practice of general dentistry in Cape May, N.J. **Mary Timmins Schluth** has been named assistant registrar

alumni notes

of Bucks County Community College, in Newtown, Pa., where she also teaches in the Language and Literature Department. **Carolyn A. Sheenan, D.M.D.** has opened a general dentistry office in Dunellen, N.J.

MARRIAGES: Susan Hutt to Charles Raffin; **Mark E. Swierczewski** to Sharon A. Luna.

'88
Gil Buch has legally changed his name to Gilaad Matar and is director of projects for a firm in Chicago that consults on political and environmental affairs. **Maria A. Esposito** was promoted to executive vice president of Midstate Financial Services, Inc., a mortgage banking firm in North Carolina. **Stephen A. Fredericks** is a MMS Quality Assurance Engineer at American Mobile Satellite Corporation, in Reston, Va. **Ellen A. Wilsbach** was recently promoted to manager of human resources at the Medical Inter-Insurance Exchange, Inc., in Lawrenceville, N.J.

BIRTH: to **John D. Kiggins** and his wife, Barbara, a son, John Patrick.

'89
Donna Mattis Ambolino is a manager for an eye surgeon in Doylestown, Pa. **Kenneth R. Bradley** is a commissioner of the Township of Springfield, in Montgomery County, Pa. **Clifton John Cortez** graduated with a juris doctor degree from Georgetown University Law Center, in Washington, D.C., and is now a legal consultant with the United Nations High Commissioner for Refugees, also in Washington. **Valerie K. Hertzog** is working at Mercy Hospital's Child Development Center Teacher's Aide Training Program, in Pittsburgh, Pa. She is a vocational specialist where she trains adults with developmental disabilities to work as teacher's aides in day care centers. **John L. Holup, D.O.**, an emergency room surgeon and chief of the trauma service at the New Jersey Medical School University Hospital, in Newark, was featured on the CBS-TV newsmagazine *48 Hours* on Jan. 5. **Mark Megee** was promoted to credit administrator/loan review officer at First Washington State Bank, in Windsor, N.J. **Carol Timson-Schwarz** is network coordina-

tor at Independence Blue Cross, in Philadelphia. **MARRIAGES:** Dr. **Mark Joseph Augello** to Stephanie Sheryl Smith; **Donna Mattis** to Dante M. Ambolino, Jr.

'90
Kelly Beckner is the events coordinator for "Connect," a program of high technology and entrepreneurship, at the University of California, San Diego. **Peter J. Frisko** is assistant director of institutional advancement at Drexel University. **Karol Silverstein** is working on a feature film called *The Set Up* for Showtime as an assistant production coordinator, in California. She also completed her first feature length screenplay and several other shorter writing projects. **MARRIAGES:** **Kelly Beckner** to Lt. James Hruska, U.S.N.; **Susan L. Donofrio** to William Charlton; **Pauline Laura Felter** to Sean Richard Devlin; **Laura M. Franchek** to Kevin J. Harner; **Karen McKinney** to Mark Bernhardt.

'91
Jeffrey Brown, new head coach of Camden Catholic (N.J.) High School boys' soccer program, won his first varsity coaching victory over Pennsauken High School, as well as the annual Jack Rudderow Trophy, awarded in honor of the founder of youth soccer in Pennsauken. **Michael Fanelli** is teaching history at Overbrook High School, in Pine Hill, N.J. He is also serving as a member of the Board of Education in Gloucester Township, N.J. **Catherine Frisko** is working as a social worker at Prairie Lakes Hospital, in Watertown, South Dakota, where she provides services to dialysis, hospice and HIV/AIDS patients. **Edward W. Harkins** recently graduated from Beaver College with a master's degree in mathematics education and is a mathematics teacher for the Abington (Pa.) School District. **Francis J. McLaughlin** is teaching English full-time for the Philadelphia School District at William Penn High School. **Shannon O'Shea** was appointed to the new full-time position of academic/compliance director at Pittsburg (Kansas) State University. **Jose L. Mallabo** earned a master of science degree in mass communication from San Diego State University.

MARRIAGES: **Anne Bridget Koch** to Jerome E. Inderwies, Jr.; **Kimberly O'Keefe** to James Stabilito; **Shannon Elizabeth O'Shea** to James Schmieg; **Kimberly S. Toomey** to Mark Spenser Rhodes.

'92
Allison Auld is in her third year of teaching fourth grade at Saint Mary Interparochial School, in center city Philadelphia. **Navy Lt. (j.g.) Carl M. Bradley** recently received a Letter of Commendation for superior performance of duty while assigned to the Naval Air Station in Lemoore, Calif. **Andrew T. Dolan** is a member of the Catholic Biblical Association, Society of Biblical Literature, and the North American Patristics Society. **Joel T. Lomurno** is an account executive and emergency player for the Wichita Thunder professional ice hockey team, the 1994 champions of the Central Hockey League, in Kansas. **Kathleen M. Loughman** is an educational/vocational specialist with Arbor, Inc., of Media, Pa. **MARRIAGES:** **Tina DiCerbo** to Kevin C. Tofel; **Frank Genovese** to Jennifer Kane,

'91; **Bron F. Holland** to Kerry K. Kittle.

'93
Kelly Anne B. Burke is serving her second year as a LaSallian volunteer at the High Bridge Community, in the Bronx, N.Y. **Michele A. Frisko** is a sixth grade teacher on Pine Ridge Reservation in South Dakota. **Christopher A. Idler** is employed by Henderson Brothers, a specialist firm in New York City. **Courtney Bowman Reddington** is the media buyer for Robertsons, Bergmann Advertising in Savannah, Ga. She graduated from the National Media and Marketing School for Professionals in Atlanta and is professionally trained in media planning and concept application. **Debra A. Stevenson** is working as a mental health coordinator for Personal Touch Homecare of PA, Inc., in Bala Cynwyd.

'94
Marykristin DiJulia is teaching at Simmons Elementary School in the Hatboro-Horsham (Pa.) School District and coaching basketball at Cardinal O'Hara High School.

MOVING?

If your mailing address will change in the next 2 - 3 months, or if the issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please help us keep our mailing addresses up-to-date by:

- 1 PRINT your full name, class year and new address on the form opposite, and
- 2 Attach the label from the back cover of this issue and mail to the **Alumni Office, La Salle University, Philadelphia, PA 19141.**

ATTACH LABEL HERE

Name _____

Class Year _____

Address _____

City _____

State _____

Zip Code _____

() _____

Phone Number (include area code) _____

alumni notes

Gerald T. Davis Honored at African American Alumni Reception



Gerald T. Davis (right) receives Warren E. Smith, M.D. Award from Brother President Joseph F. Burke (left), Alumni Association president Maria Cusick, and John Thomas, president of the university's African American Students League.

The 1995 Warren E. Smith, M.D. Award was presented to Gerald T. Davis, '63, public relations manager for ARCO Chemical Company, at the university's sixth annual African American Alumni Reception, on January 27 in the Union Ballroom, on campus.

The event kicked off La Salle's Black History Month celebration which also included a day-long festival on Feb. 5 featuring an appearance by author and poet Sonia Sanchez, a performance by "Spirit of Sankofa," an African dance and drum ensemble, and a Soul Food feast.

A native of Philadelphia, Davis was chosen for this honor because he is "an African American La Salle University graduate who has achieved success in his profession, demonstrated a commitment to traditional La Sallian values, made significant contributions to the community, and serves as an outstanding example to all La Salle students."

Davis has been employed by ARCO since 1973, advancing in various positions in public affairs and human resources in ARCO Chemical and other ARCO companies. He was named manager of public relations for ARCO Chemical Company in 1985.

Davis is active in many community and civic organizations including the Boys & Girls Clubs of Metropolitan Philadelphia, Baker Industries, a nonprofit corporation which hires the disabled and the homeless; the Committee for the Friends of the Library for the Blind and Physically Handicapped, and the West Catholic High School Development Committee.

In 1992 Davis was honored with the FBI Annual Leadership Award for the Philadelphia region and in 1993 he received the Community Service Award from ARCO Chemical Co.

La Salle's African American Alumni Reception is an annual event sponsored by the university's Alumni Association and African-American Students League. The event brings together current African American students with alumni and faculty to network, renew friendships and share information.

The award is named for the late Warren E. Smith, M.D., a 1954 La Salle graduate who had served for many years as a psychiatrist in the university's Counseling Center.

MARRIAGES: Janice Ciarelli to Keith Vogt; Marc Thomas Kaelin to Anette Veronica Skuder.

SCHOOL OF NURSING

'87

Patricia Wilson is a critical care R.N. at The Hospital of the University of Pennsylvania and is a part-time nurse at Chestnut Hill Hospital, in Philadelphia.

'89

Joanie D. Alston was appointed to a three year term to serve on the Drug and Alcohol Executive Commission for Delaware County (Pa.) She is also establishing a consulting firm that will focus on motivational speaking, human resources and interactive solutions.

MASTER OF SCIENCE IN NURSING

'89

Nancy J. Scheutz ('85 B.S.N.) is vice president and chair of the Resource Development Committee of La Salle University Nursing Alumni, which plans the annual Art Show and Auction held at the university. She was also inducted as president of La Salle's Kappa Delta Chapter of Sigma Theta Tau, Honor Society of Nursing.

'93

MARRIAGE: Lisa Ann Zacchei to Kirby Allen Hill.

MASTER OF ARTS IN PASTORAL COUNSELING

'83

Pat Dwyer is the newly elected president of the Pennsylvania Association for Marriage and Family Therapists.

'90

Ann Borden ('76 B.A.) has passed the psychologist licensing examination in Pennsylvania. **Helen W. Geist** was recently installed as pastoral counselor at the First Presbyterian Church, in Clayton, N. J. She staffs the New Beginnings Counseling Center, a mission of the First Presbyterian Church.

'91

Barbara Taylor Snipes has been appointed to the Board of Managers of Friends Hospital, a private not-for-profit psychiatric hospital in Philadelphia.

'93

Frank Sodano ('89 B.A.) is director of Day Hospital and Residential Rehabilitation at COPE, in Fort Washington, Pa.

alumni notes

'94

Karen Sharkey is now working for CORA Services in Philadelphia as a family therapist.

Donna A. Tonrey has joined Penn Foundation's Children and Adolescent Unit, in Sellersville, Pa., as a family therapist and behavior specialist and will counsel children and their families on life's daily difficulties.

MASTER OF ARTS IN THEOLOGICAL AND PASTORAL STUDIES

'92

Roxanne M. Kringle was installed as pastor of St. John's Lutheran Church, in Easton, Pa.

MASTER OF ARTS IN RELIGIOUS EDUCATION



Monillas

'74

Dr. Albert Monillas ('70 B.A.) has been appointed superintendent of schools in Cape May County, N.J.

MASTER OF BUSINESS ADMINISTRATION

'82

Kenneth H. Ryesky, Esq., has co-authored the 1994-95 edition of the *Licensing Law Handbook: Federal Government Property Guide*, published by Clark Boardman Callaghan.

'84

Ingo S. Kraus ('80 B.S.) was appointed assistant vice president and asset workout/review director for Main Line Federal Savings Bank, in Philadelphia.

Robert J. Pesce, C.P.A., is an instructor of accounting at Penn State University. He also runs Pesce & Pesce, C.P.A.'s in Allentown, Pa., with his wife.

'87

Francis J. Horn ('82 B.S.) has joined Matrix Development Group, in Cranbury, N.J., as an assistant controller with financial responsibility for the residential and hospitality real estate partnerships. **Joanne Mach Ward ('77 B.S.)** is working in human resources on a consultant basis in Richmond, Va.

'88

Thomas L. Heron has been named vice president

for finance/chief financial officer at the Graduate Health System- Parkview Hospital, in Philadelphia. **Heron** will also serve as vice president for finance/CFO for GHS City Avenue Hospital. **Dennis E. Ward ('78 B.S.)** is the property accounting manager for WESTVACO, in Richmond, Va.

'89

George A. Vamos recently passed the Professional Engineer Exam given by the Pennsylvania State Registration Board for Professional Engineers, Land Surveyors, and Geologists.

Position Available: DIRECTOR OF ALUMNI (Effective August 1, 1995)

La Salle University seeks an innovative and energetic individual to serve as Director of Alumni. He/she will be responsible for stimulating the participation, support, and influence of a geographically and demographically diverse alumni body in all facets of university life.

The Director of Alumni is the chief liaison officer between the University and the Alumni Association. He/she works closely with the Alumni Board and its various committees, prepares and administers the annual budget for the Alumni Office, supervises the Alumni Office staff, oversees the alumni data base, promotes class reunions, organizes and services geographic chapters and clubs, and works with professional associations and other interest groups.

Candidates should possess, at minimum, a bachelor's degree, excellent organizational, database management, and oral and written communication skills. A minimum of five years administrative experience in alumni relations or a related field is required.

Salary negotiable depending upon qualifications and experience.

Interested parties may submit a letter of application, resume, three employment references, and a salary history to Fred J. Foley, Jr., Ph.D., Vice President for Development, La Salle University, 1900 West Olney Avenue, Philadelphia, PA 19141.

The deadline for submitting applications is May 15, 1995.

La Salle University is an equal opportunity/ affirmative action employer.



Former Alumni Association presidents **Marianne S. Gauss, '75,** and **Stephen L. McGonigle, '72 B.S., '83 MBA** (left), were surprise recipients of the John J. Finley Memorial Award for outstanding service to the alumni at the association's annual awards dinner on Nov. 18. **Dr. Peter J. Finley, '53,** witnessed the presentations of the award named for his father.

NECROLOGY

Msgr. Hugh J. Nolan
Lecturer, Religion, 1949-54

'26
Joseph L. Pressens

'31
George Julius Resnick, M.D.

'38
Herman D. Staples, M.D.

'39
Dr. Abraham Ginsburg

'52
Joseph A. Dolan

'53
Bart H. Brooks

'54
Dr. William Francis Joseph Gordon

'56
Albert F. Terry

'57
William M. Donohoe, Jr.
Joseph T. Sanquilli

'58
Frank J. Lion

'60
George E. Rincavage

'62
James Francis Magrann

'63
George M. Harbison

'64
Michael C. Kreuter

'67
Thomas J. Kiniry

'76
Thomas I. McGinn, Sr.

chapter/club notes

Join Us For Baseball The Way It Used To Be

Free parking and autographs, inexpensive tickets and food, and Curt Gowdy seats (close enough to reach out and touch the players). That's what you can enjoy at our La Salle Alumni Outings at the **READING PHILLIES**. Reading Municipal Stadium is approximately 90 minutes drive from Philadelphia, and our seats are in the third base picnic patio. The cost of the game ticket, including the two-hour buffet (beginning one hour before game time) and free parking, is \$12 per person (children under five are free). Here are our dates and opponents:

Sunday, June 11th, 1:05 P.M. vs. Canton Indians -
Get there early for Giveaway Day - Reading Phillies
Bats to kids 12 and under - quantities limited

Saturday, July 29th, 7:05 P.M. vs. Portland Marlins
- Hat Exchange Night for adults

Sun., August 20th, 1:05 P.M. vs. New Haven Rockies
- Giveaway Day - Youth t-shirt for kids 12 and under

And if the majors decide to play again, we also have prime seating (200 and 300 level) for the following **PHILADELPHIA PHILLIES** games at Veterans' Stadium:

Sun., May 21, 1:05 P.M. vs. New York Mets - Phillie Phanatic Birthday Party

Sat., June 17, 7:05 P.M. vs. Florida Marlins - Free Phillies card sets to kids 14 and under

Thurs., June 29, 1:05 P.M. vs. Cincinnati Reds-
Businessperson's Special

Mon., July 3, 6:05 P.M. vs. Atlanta Braves - Fireworks Night

Sat., August 21, 8:05 P.M. vs. San Diego Padres -
Mike Schmidt Night

If you are interested in attending or have any questions, please call **Tim McNamara**, at the Alumni Office (215-951-1535) or **Ed Turzanski**, at the Government Affairs Office (215-951-1391). Call today. Seats are limited!

LA SALLE IN FLORIDA President **Bernie McCormick**, '58, welcomed Brother President **Joseph F. Burke**, yours truly, and 45 other alumni and guests to a dinner at Pete's in Boca Raton on January 19. **Nick Rongione**, '76, chaired the dinner committee which included **Tom Flood**, '66, **Bob Hone**, '61, and **George Kientzy**, '71.

ALUMNI REUNION WEEKEND!

Attention Alumni from the classes of

**'40, '45, '50, '55, '60, '65,
'70, '75, '80, '85, '90**

Your reunion will be held on
May 19-20, 1995

Mark your calendars now!

The "Reunion Weekend '95"
brochure has been mailed to all
Alumni who are members of reunion
classes. Should you have any
further questions, please contact
the Alumni Office at (215) 951-1535.

The following week a cocktail reception in honor of Brother President was held on the Gulf Coast of Florida at the "Rusty Pelican" in Tampa on January 25. **Chuck Kilbride**, '57, chaired the event which attracted some 30 alumni. Snow bird **Frank Blatcher**, '56, vacationing in Sarasota, dropped in. Frank was a member of the 1954 NCAA basketball championship team and is a former president of the Alumni Association.

The **HOUSTON**, Texas Club held a "Night at Sam Houston Race Park" on March 17. **Dr. Lee Willames**, '64, organized the event with the help of **Marie Romanick Kucznski**, '76, and **Judy Valecce Waters**, '82.

REUNION CLASSES of '50 through '70 are reminded to sign up for the two mile **STICK WITH AL AND LA SALLE** hiking tour of the campus on May 20. Participants will receive a 42" walking stick from **Al Cantello**, '55.

The expanded Alumni Association Cruise out of Miami on the S.S. Norway, from July 15-22, is sold-out.

—Jim McDonald

DOUBLE YOUR DOLLARS



Terence J. Connors, '76 (left), partner at Arthur Andersen & Co., SC, presents his firm's matching gift check to Fred J. Foley, Jr., Ph.D. (right), vice president for development, and John J. Meko, Jr., director of the annual fund.

"At Arthur Andersen, we appreciate the value of a La Salle University education. We hire La Salle graduates and we promote annual giving to La Salle through our matching gift program. It's our way of ensuring the continued excellence of La Salle's fine programs."

Terence J. Connors, '76
Partner, Arthur Andersen & Co., SC



La Salle University
Annual Fund Office
Philadelphia, PA 19141-1199
Phone: (215) 951-1539
FAX: (215) 951-1542

**To find out if your company
will match your gift, contact
your Human Resource Department**



AACSB Accreditation for the Business School

LA SALLE Magazine
La Salle University
Philadelphia, PA 19141

Second class postage paid at Philadelphia, PA